

Returns & Shipments Module

Save time and **boost your revenue** from satisfied customers by using ezSupport's Returns & Shipments module to help manage and track all your merchandise returns and shipments.

Customers can file return merchandise requests from your help desk by submitting a form with questions you have customized for your business needs. Customers can also use your help desk to track shipments via UPS, FedEx, and US Postal.

After filing a return request, your customer receives an email confirmation and the assigned support rep or group is alerted. All return information is organized and presented clearly, and your entire returns process is managed to ensure that all necessary steps are taken.

Each return's progress is tracked from filing to completion, and all communication between the customer and support rep is saved with the customer's contact record for future reference.

Support reps can also file return requests directly on behalf of customers, such as in call center situations.

Plus customers can check the status of their tickets from your help desk 24/7/365.

<u>Price</u> FREE!

Returns & Shipments Demo

This demo illustrates a typical daily experience for both a customer and a support rep using ezSupport's Returns & Shipments module to return an item.

Site navigation displays at the top left corner of each demo page, indicating exactly where each step takes place in your ezSupport system.

So let's get started!



Customer Experience

- Customer has item to return. 2
- Customer files a return request. 3
- Customer receives confirmation. 4
- Customer tracks shipment. 7

Support Rep Experience

Rep is alerted to return request. 5 Rep responds to the return. 6 Rep resolves the return. 8 Reps can file returns too. 9



Customer Has Item to Return

Our demo company is **AAA Golf**, a golf equipment and supplies retailer.

Jan is a AAA Golf customer who was sent the wrong golf club and now needs to return the club and get the one she ordered.

Luckily for Jan, AAA Golf uses ezSupport's Returns system to manage its merchandise return process, so resolving her club exchange won't be a problem.

Here's how it works...

1 Jan goes to AAA Golf's help desk

AAA Golf has links to their ezSupport help desk on their website, on all their eBay listings, and also in their customer emails. In fact, seeing the clear and easy access that AAA Golf provides for customer support had helped convince Jan to make her purchase from AAA Golf.

Jan clicks AAA Golf's help button.

Ian accepts AAA Golf's return policy

Jan sees a link to "Request a Return" on AAA Golf's help desk. When she clicks the link, Jan sees AAA Golf's return policy that she is required to accept in order to initiate her return request.

Jan checks the policy acceptance box and clicks the Begin Return Process button.

③ Jan fills out her return request form

AAA Golf has customized their return form with fields to collect relevant information for their business such as item Model # and Brand. A Desired Resolution field has been included to help AAA Golf know what will satisfy the customer.

Jan fills in her return information form and clicks the Submit button.



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Updated 10/08/10

Customer Files a Return Request

4 Jan submits her email address

When Jan clicks the Submit button to file her return information form, she is asked to submit her email address. ezSupport's customer contact records are keyed to email address, so Jan is being asked for her email to determine whether she has a contact record existing in AAA Golf's support system.

If ezSupport finds a contact record for Jan, then her return request will be filed immediately and will be automatically attached to Jan's existing record. If a contact record is not found, then Jan will be prompted to fill out a contact information form.

Jan submits her email address.



Jan's email address does not match an existing contact record, so AAA Golf's contact information form appears for Jan to fill out.

AAA Golf has customized their contact information form to collect the contact information they need. Fields for any information can be added to the contact information form. Fields can also be designated as *Required* so customers must enter the information to submit the form.

By submitting her contact information, Jan is creating a new contact record in AAA Golf's support system, and all future correspondence will be automatically attached to her record. So support reps don't have to manually create a contact record for each new customer.

Jan submits her contact information, and her return request is filed.

AAA Golf	Ask a Questi	on.	Search	Powered HOSTED by SUPPORT
Question Topics	Thank you for t	aking the time to write this request. Please en	ter your email address below:	
Item (5)				
Shipping (6)	Email	janbrady@gmail.com		
Payments (2)				
Returns (1)				
Other (5)				
Request a Return				
Track a Shipment				
View Case Status				



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Customer Receives Confirmation

Jan receives return request filing confirmation

When Jan submits her contact information, she immediately sees a help desk message confirming that her return request has been successfully submitted.

Jan also receives an email confirmation that includes all her pertinent return information.



Jan can always view her return status

AAA Golf also provides the help desk option for customers to log in and view the status of all current and prior return requests. So Jan can click the "View Case Status" link any time she wants, and by entering her email address she will be able to see whether her return request is New, In-Process, Approved or Rejected..





Rep is Alerted to Return Request

1 Rep is alerted to Jan's ticket

When Jan submits her ticket the rep who has been assigned initial responsibility for returns, **Danny**, immediately receives an email alert that a new return request has been filed.

Danny reviews Jan's return information and assigns himself as Authorizing Agent, so he will be the rep who is in charge of managing the return's process. Authorizing Agent status can be reassigned to another rep at any time. Danny also sets Jan's return priority level as "High" because of the error that was made by AAA Golf with Jan's original shipment.

Danny clicks the Update button to save his selections.

When Danny updates Jan's return with an Authorizing Agent assigned, the return's status changes from "New" to "In-Process".

② Danny authorizes Jan's return

Danny approves Jan's return after reviewing all the return information. Danny also adds notes and special handling instructions to the return's information so Jan's returned golf club is properly inspected and added back to stock when it is received and Jan's replacement club is promptly shipped to her.

Danny then clicks the Save button.

When Danny saves Jan's return authorization as Approved, the return's status changes from "In-Process" to "Approved".



Support Center	Tools	Configuration	Company Profile			View Your Help Desk
Summary	Messages	Tickets	Returns	Contact Manager	Calendar	

Return Information	Authorization	Send Response	Apply Credi	t Return Hist	ory Transfer		[?
Return Authorization #	00000309						
Approve/Reject *					Restocking Fee *	Warranty Code *	Inspection Req *
Approved V Slingshot HL	Brand Iron Nike	Descript Golf clu	ub	Purchase Price \$248.76	None	N/A	Yes 🗸
* Internal Use							
Notes:	Return shipment	box has been overn	ighted.		< >		
Reimbursement:	Replace	~					
Other:							
Handling Instructions Upon Receipt:	Return to Stock	~					
Other:							
Additional Instructions:	Upon receipt, insp overnight 4D club	ect returned HL clu	b before restor	king and immediately	× <		
2	Save						



Rep Responds to the Return Request

③ Danny responds to Jan's return request

When Danny saves Jan's return status as Approved, the return's Send Response screen will automatically display with an HTML/text editor for Danny to compose his response.

The Return Approved response template is pre-filled in the HTML/text editor with Jan's return information including her RMA number, so all Danny has to do is make any edits to his response. If Danny had rejected Jan's return request, the Return Rejected response template would have been pre-filled. The templates for return responses can be updated in ezSupport under Configuration > Message Settings > Message Templates.

Danny completes his response with specific instructions for Jan and clicks the Send button.

Support Center	Tools	Configuration	Company Profile			Vie	w Your Help Desk
Summary	Messages	Tickets	Returns	Contact Manager	Calendar		
Return Information	Authorization	Send Response	Apply Credit	Return History	Transfer		[?]
Send Return Response	Return Approved						
Note: All manually entered I	hyperlinks must include "htt	p://", i.e. http://www.yourcom	pany.com				
Source 🗋 👌	. 🖹 X 🖻 🛍 🛱		🕼 🔟 🖉 Ta-	🌆 - 🔲 🐧			
B I U ABG	×2 x2 1 = = = +		🔍 🔍 🗖 🚍	😀 🎲 😍			
Style	Format Normal	- Font	Size	•			
Hello Jan,						~	
We're very sorry that yo	u received the wrong clui	A pre-addressed and pr	e-naid return shinme	ent hox has been overnight	ted to you. As soon	25	
you received the return	box, just ship the club ba	ack to us and we will then o	overnight your new cli	ub. Please include your R	eturn Authorization		
#00000309 with your r	eturn.						
Click here to review ou	r merchandise return pol	icy and instructions.					
Sorry again for the inco	onvenience,					=	
Daniel Alvarado							
AAA Golf							
On July 11, 2010 we re Invoice #: 56215	eceived the following Retu	irn request:					
Reason for return: I or	dered the Nike Slingshot	4D Iron club, but received t	he Slingshot HL Iron	by mistake.			
Desired Resolution. 10	TINE to excitative this clu	n for the one i ordered.					
Item #1 Model #: Slingshot H	L Iron					~	
Choose Saved Response	Print				3	Send	

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Updated 10/08/10

Customer Tracks Shipment

1 Jan receives Danny's response

Danny's response is immediately emailed to Jan, and Jan is impressed that AAA Golf has responded to her return request so quickly. That other golf retailer she's done business with has always taken much longer to get back to her.

Jan is pleased that AAA Golf will be exchanging her golf club immediately and that the return procedure is clearly detailed for her.

overnighted to you. As soon as you received the return box, just ship the club back to us and we will then overnight your new club. Please include your Return Authorization #00000309 with your return. Click here to review our merchandise return policy and instructions. Sorry again for the inconvenience. Daniel Alvarado AAA Golf _____ On July 11, 2010 we received the following Return request: Invoice #: 56215 Reason for return: I ordered the Nike Slingshot 4D Iron club, but received the Slingshot HL Iron by mistake. Desired Resolution: I'd like to exchange this club for the one I ordered. Item #1 Model #: Slingshot HL Iron Brand: Nike Description: Golf club Purchase Price: \$248.76

We're very sorry that you received the wrong club. A pre-addressed and pre-paid return shipment box has been

support@aaagolf.com to me

1

Hello Jan.

2 Jan tracks her return shipment

Jan receives her return shipment box the following morning, so she ships the golf club she received by mistake back to AAA Golf right away.

The next day, Jan is curious to know the progress of her returned package, and she remembers seeing that AAA Golf provides a shipment tracking feature on its help desk.

So Jan returns to AAA Golf's help desk and clicks the "Track a Shipment" feature.

Jan selects the carrier UPS, and when she submits the tracking number for her return package a UPS webpage pops up with her package tracking information.

AAA Colf	Ask a Question	Search	Powered HOSTED by SUPPORT
Question Topics	Shipping Tracking		
Item (5)			
Shipping (6)	Select the shipping carrier:		
Payments (2)	O UPS		
Returns (1)	O US Postal		
Other (5)	Enter your tracking number		
Request a Return	120835940342101909		
Track a Shipment		Submit	
View Case Status			

show details 2:50 PM (2 minutes ago) Show details 2:50 PM (2 minutes ago)



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Updated 10/08/10

Rep Resolves the Return

Danny resolves and closes Jan's return

Jan's returned golf club is received by AAA Golf. The club is inspected and restocked, and Jan's exchange golf club is shipped to her.

With all the necessary steps taken to resolve Jan's return, *Danny updates Jan's return crediting information on her return's Apply Credit page, checks the "Closed" box, and clicks the "Save" button.* This effectively completes the return process.

Closed returns are never deleted from ezSupport. They remain viewable, are archived with customer contact records, and can also be reopened if necessary. Every return's complete history and communication thread along with any notes added by reps can always be viewed by clicking the return's Return History link.

And that's how ezSupport's Returns & Shipments works!

Support Center	Tools	Configuration	Company Profile	•				View Your Help Desk
Summary	Messages	Tickets Returns		Contact	Manager	Calenda	r	
							_	
Return Information	Authorization	Send Response	Apply Credit	Return H	listory T	Transfer		[?]
Return Authorization #	#00000309							
Invoice #	56215							
Reason for return	I ordered	the Nike Slingshot 4D Ire	on club, but received	the Slingshot H	IL Iron by mist	ake.		
Desired Resolution	I'd like to	exchange this club for th	ne one I ordered.					
Item#				Restocking Fee	Warranty Code	Received	Passed Inspection	Received Date
Model # 1 Slingshot HL Iron	Brand Nike	Description Golf club	Purchase Price \$248.76	None	N/A	Yes 💙	Yes 💙	7 🗸 14 🗸 10 🗸
Notes: Reimbursement:	Return shi Replace	pment box has been ove	ernighted.					
Other: Handling Instructions Upon Receipt: Other:	Return to	Stock						
Additional Instructions:	Upon rece	ipt, inspect returned HL (club before restocking	g and immedia	ely overnight	4D club.		
RECEIVER NOTES:	Replacem #128A5E Print	ient club has been overn 940342101969	ighted to customer.	UPS tracking	Save			

Support Center	Tools	Configuration	Company Profile			View Your Help Desk
Summary	Messages	Tickets	Returns	Contact Manager	Calendar	
Return Information	Authorization	Send Response	Apply Credit	Return History	Transfer	[?
						[Insert Notes]
Date Time	Action	Notes				Enter By
07/14/10 1:38PM	Return Closed	Replaceme #1Z8A5E	ent club has been overnigh 940342101969	ited to customer. UPS trac	king	Danny Alvarado
07/11/10 2:50PM	Resolution Sent	View Support View Support View Support Click here Thank you Daniel Alv AAA Golf On July 11 Invoice S Kingshot Desired Ru Item #1 Brandi *1 Desired Ru Brandi *1 Desired Ru	sorry that you received ti ment box has been overni high the club back to us an ur Return Authorization ≠⊄ to review our merchandisu , 2010 we received the fo 562.13 ordered the Nik Social ordered the Nik Lion by mistake. esolution: I'd like to exch i Slingshot HL Iron Nike ion: Golf club e Price: \$248.76	he wrong club. A pre-addre ghted to you. As soon as we will then overright you 00000309 wich your return. a return policy and instruct Ilowing Return request: a Slingshot 4D Iron club, b ange this club for the one I	assed and pre-paid you received the return r new club. Please lions. ut received the ordered.	Danny Alvarado
07/11/10 2:10 PM	Agent Authorized	Assigned t	to Danny Alvarado			Danny Alvarado
07/11/10 1:58PM	Return Requested	Return Op	en			Customer



One more thing...

Reps can File Returns Too

Reps can also file returns directly on behalf of customers (such as in a contact center setting) via customer contact records. So customer return requests reported in off-line circumstances can be included with the regular returns process for consistency in handling and tracking.

For instance, if Jan had called AAA Golf with her return request instead of using the help desk, Danny could have entered Jan's return information into the system by accessing Jan's contact record in ezSupport's Contact Manager. Or, because Jan did not have an existing contact record, Danny could have created a new record for Jan on the fly.

Then Danny would simply click the "Returns" tab on Jan's contact record. This is where all of Jan's returns history will be archived. Danny would then click the "Create a Return" link to enter Jan's return information using the same form that is available on AAA Golf's help desk.

Returns created by reps via contact records enter the regular ezSupport returns flow. Customers and reps will receive the usual email confirmations and alerts, and returns can be handled by the appropriate reps as normal.

es can he	Contacts	Accounts						
for	Contact Inform	nation Message	s Tickets	Returns	Chat Log Notes	Calendar/Activities		
	New Contact	Duplicate Contac	t Delete	Contact	Schedule Activity	Priority Routing	All Contacts	
with her desk, Danny ion into the in se Jan did ny could e fly. rns" tab on Jan's would then	First Name Last Name Address 1 Address 2 City State Region Country Zip	Jan Brady 11222 Dilling Studio City California 91604	Street	v v		eBay ID Email Account Company Daytime Phone Evening Phone Fox Contact ID	janbradyfore janbrady@gr 	sver ver _
an's return available on		Update				Status	Active 💟	
rds enter the ers and reps								

Configuration

Tickets

Search for

Company Profile

Returns

Submit

Support Center

Summarv

Search by

Tools

Messages

Cor	tacts	Accounts					[?			
Con	Contact Information Messages Tickets Returns Chat Log Notes Calendar/Activities Manage Tal									
eBa	eBay ID: janbradyforever Contact Name: Jan Brady									
Retu	Returns [Create a Retur									
	#	Date/Tim	ne Customer	Status	Priority	CSR				
Ş	0000030	9 07/11/10) 8:58PM Jan Brady	Closed	None	D. Alvarado				

Chat

Calendar

View as
Record
C List

Updated 10/08/10

[?]

View Your Help Desk

Manage Tabs

